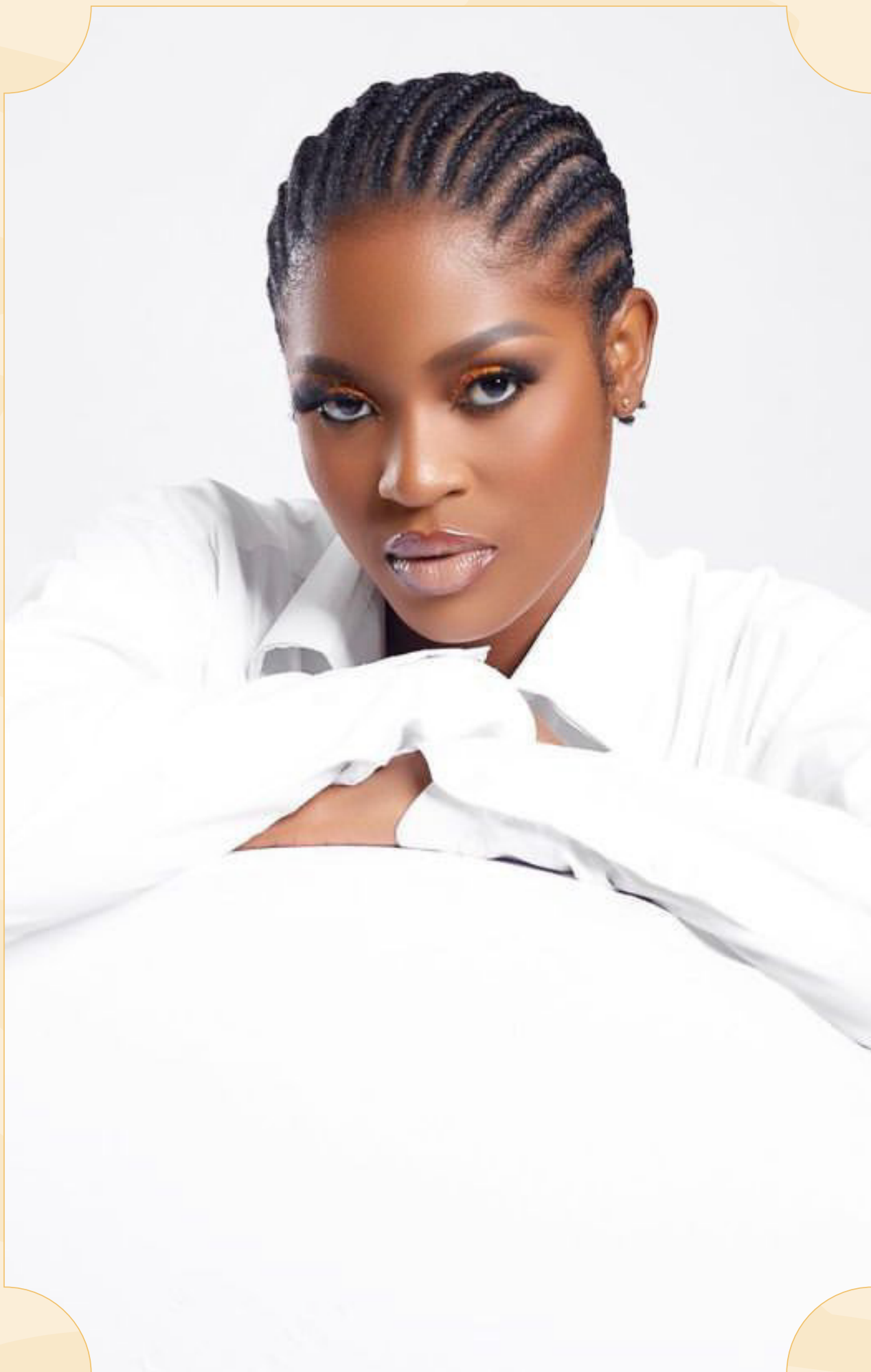


A woman with short, curly red hair is posing in a red strapless, two-piece outfit. She is standing against a dark background with a large, flowing red fabric backdrop behind her. Her right arm is raised, and her left hand is on her hip. The word "Portfolio" is written in a large, white, cursive font across the lower half of the image.

Portfolio

Belinda Sedofia (Jhijhi)





123

PRO *file*

Belinda Sedofia

(Jhijhi)

Education:

Graduate of the University of Health and Allied Sciences
(Degree in Public Health, specializing in Nutrition)

Languages: Fluent in Ewe, Twi, and English

Height: 5'7"

Age: Mid-20s







PHYSICAL & PERSONAL ATTRIBUTES

Jhijhi possesses a striking physique and a captivating presence, making her stand out in any room or on any runway. Her ability to exude confidence and versatility allows her to adapt to different styles and fashion trends effortlessly.

Skills & Interests.

- **Public Health & Nutrition Advocacy:** Uses her platform to promote healthy eating habits, self-care, and wellness education.
- **Multilingual Communication:** Fluent in Ewe, Twi, and English, giving her a cultural and communicative edge in both local and international markets.
- **Photography & Storytelling:** Passionate about visual expression, enhancing her modeling career and ability to connect with audiences.







MODELING ACHIEVEMENTS

- **Face of Ghana Youth Model 2025** – Recognized for her influence and talent in the industry.
- **Winner of The Model International 2024** – A prestigious competition highlighting her exceptional skills and potential.
- **2nd Runner Up Achievement in Miss African Beauty Ghana 2023** – Demonstrating her consistency and excellence in the field.

MEASUREMENTS

Bust - 36

Nipple - 12

N-Under bust - 3

Shoulder-underbust - 15

Waist - 28

Waist to hip - 10

Full length - 58

Waist to knee - 26

W-feet - 44

Shoulder - 5

N-N - 7

Hip - 41

Nape-waist - 14

Across back - 17

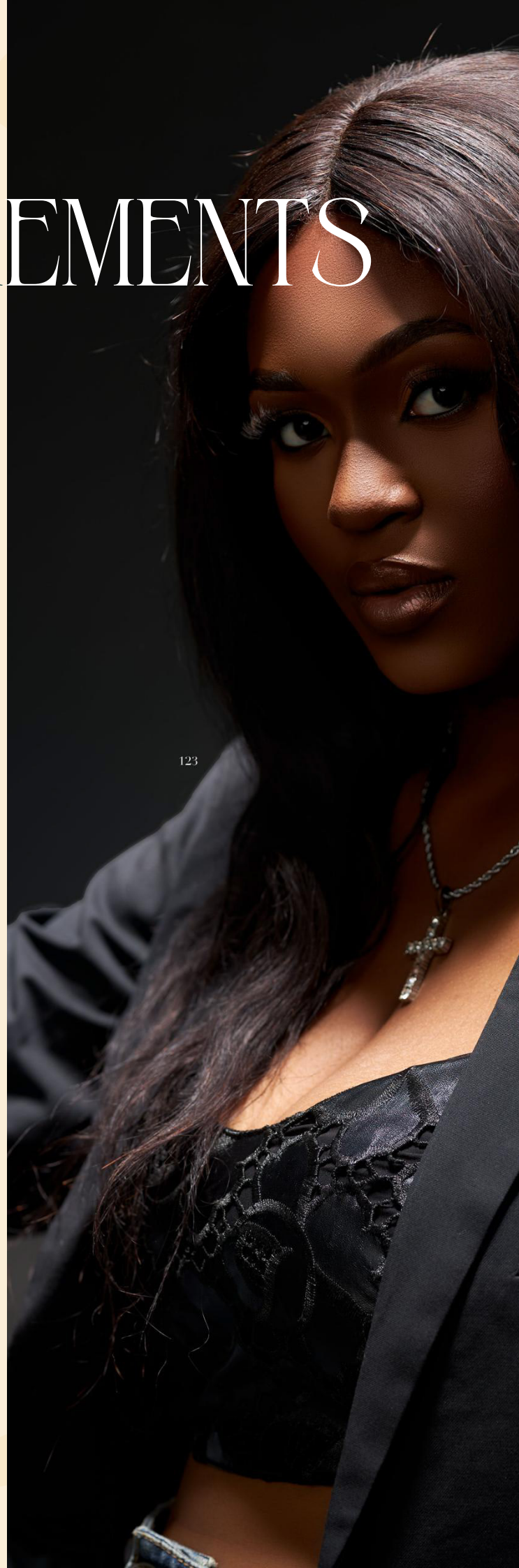
Across front - 14

Sleeve - 23

Neck 14 Shoes - 40

Hair-black

Eyes-black







HIGA SHOTS



PUBLIC HEALTH & *Nutrition Background*

Jhijhi is not only a model but also a certified Nutritionist/Dietitian with a strong foundation in public health and wellness. With a degree from the University of Health and Allied Sciences, she is passionate about promoting healthy lifestyles, balanced nutrition, and self-care practices. Her expertise in public health allows her to advocate for body positivity, wellness, and the importance of a healthy diet, making her influence extend beyond fashion into meaningful health-conscious conversations.

Her knowledge of food science and nutrition complements her modeling career, where she actively supports wellness campaigns, dietary awareness programs, and sustainable nutrition initiatives. Jhijhi sees fashion and wellness as interconnected industries—both influencing confidence, self-image, and overall well-being.





PROFESSIONAL *Experience*

Jhijhi has built an impressive portfolio through collaborations with renowned brands, including:

- **TV3** – Featured in commercials and promotional campaigns.
- **Express Petroleum Limited** – Modeled in corporate branding initiatives.
- **Dando Manufacturing Limited** – Showcased fashion and product advertisements.
- **Orbit Ghana** – Product Advertisements.

PHILOSOPHY & ASPIRATIONS

Jhijhi's personal motto, "Do it with delusion until it becomes a reality," reflects her unwavering determination, self-belief, and vision for success.

She aspires to work with top global brands like Vogue and Valentino, expanding her influence in the fashion industry. Inspired by Kendall Jenner, Jhijhi is determined to make her mark and elevate African representation on the global stage.

Beyond modeling, she envisions combining fashion, wellness, and public health advocacy—partnering with brands that promote sustainable fashion, health-conscious beauty, and nutrition-focused wellness campaigns.



CHALLENGES & STRENGTHS

Jhijhi's journey has not been without challenges. She has successfully navigated time management difficulties and adapted to unfamiliar tasks, proving her resilience and ability to thrive under pressure.













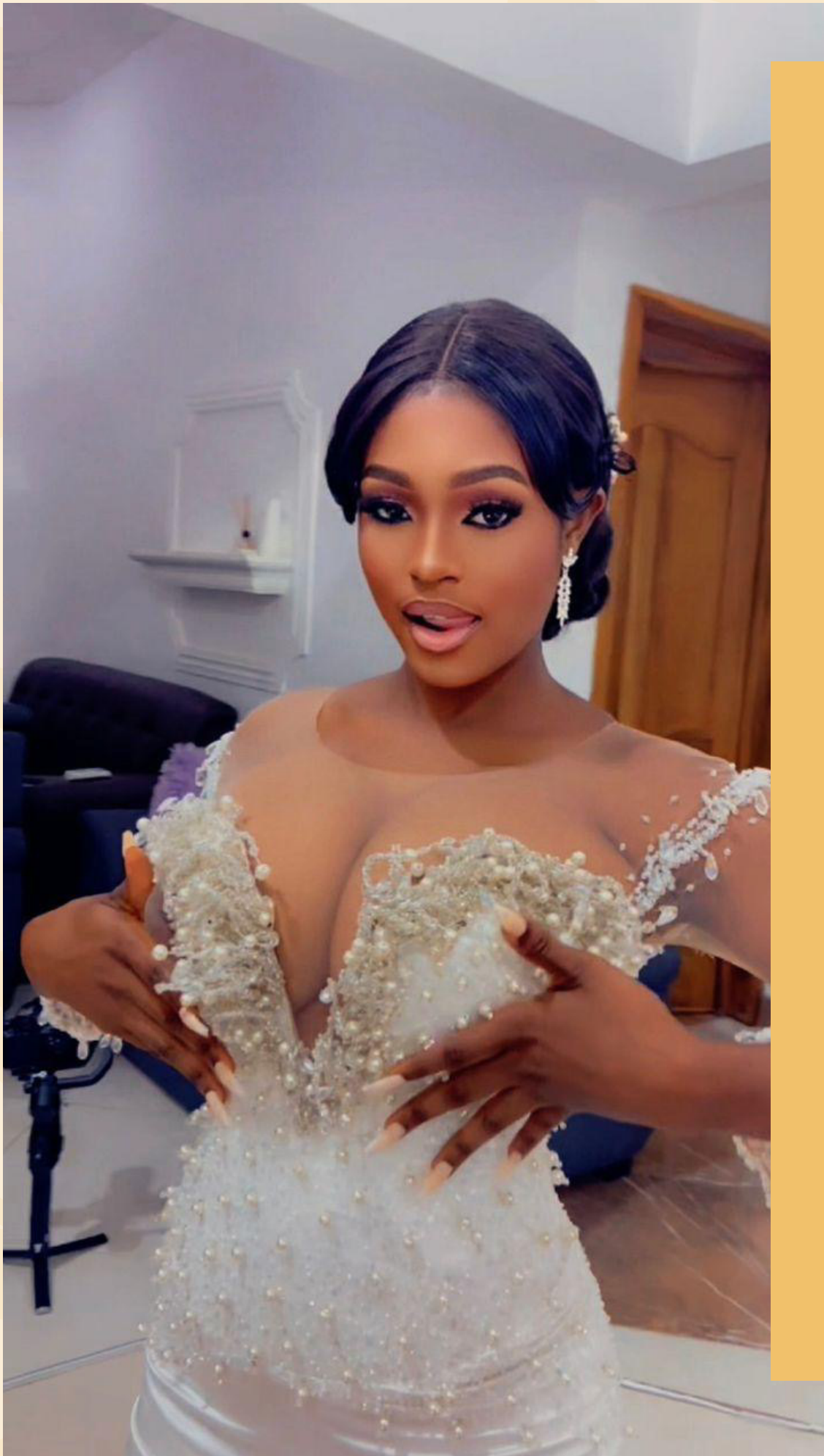
THE MODEL INTERNATIONAL





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